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INSIGHTS

Where empathy meets design: The feminine touch that elevates wellness spaces

Bhakti Pote from Pentaspace Design Studio, gives her perspective on how empathy-driven, feminine sensibilities shape wellness spaces ...

by Bhakti Pote of Pentaspace Design Studio March 3, 2025

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Bhakti Pote from Pentaspace Design Studio

As an architect, I believe that design is not just about aesthetics or functionality — it is about deeply understanding the people who will inhabit a space. When we speak of wellness spaces, empathy becomes the cornerstone of design. It is the ability to anticipate and respond to the physical, emotional, and psychological needs of users, creating environments that nurture well-being and provide comfort, healing, and balance.

Empathy in Wellness Spaces

Empathy in architecture is about crafting spaces that resonate with the human experience. In wellness spaces - be it homes, healthcare facilities, spas, or meditation centres - this means integrating thoughtful spatial planning, natural elements, sensory experiences, and intuitive circulation. It's about ensuring that materials, lighting, acoustics, and even biophilic components evoke a sense of calm, reduce stress, and promote holistic well-being.

A Distinct Perspective: The Feminine Touch in Design

Women architects often bring a holistic and intuitive approach to design. There is a heightened sensitivity towards comfort, inclusivity, and emotional well-being. The "feminine touch" is not just about aesthetics - it is about creating fluid, harmonious spaces that prioritize sensory harmony and a nurturing atmosphere.

This approach manifests in intuitive spatial planning, softer transitions, and an emphasis on biophilic elements. For example, in one of our projects, the Ark Clinic, we integrated natural elements, soft lighting, and organic materials to create an environment that fosters healing and emotional comfort. Thoughtful spatial planning and biophilic design played a key role in enhancing patient well-being, making the space feel restorative rather than clinical.

Key Elements for Designing Wellness Spaces

To design spaces that promote well-being, we must carefully consider the following elements:

Natural Light & Biophilia: Maximizing daylight and incorporating plants or water elements enhances air quality, reduces stress, and fosters a connection with nature.

Soft Textures & Balanced Proportions: Tactile, natural materials like wood and stone create a soothing ambiance, while well-proportioned spaces enhance comfort.

Seamless Spatial Flow & Acoustic Control: Intuitive layouts with minimal obstructions and controlled soundscapes promote relaxation and mental clarity.

Colour Psychology: Soft pastels and earthy tones evoke warmth and tranquility, influencing mood and energy levels.

The Impact of Materials, Lighting, and Spatial Organization

Materials, lighting, and spatial organization directly affect emotional comfort. Warm, natural materials engage the senses in a calming way, while soft, diffused lighting enhances mood and reduces stress. Open, intuitive layouts with cosy nooks foster a sense of safety and balance.

The Importance of Sustainability and Biophilic Design

Biophilic design and sustainability are essential in wellness-centred spaces. Integrating natural elements like greenery and water not only enhances aesthetics but also improves air quality and reduces stress. Sustainable practices — such as using eco-friendly materials, energy-efficient lighting, and passive cooling — further contribute to a healthier environment. Additionally, supporting local artisans and sourcing materials regionally fosters economic and cultural sustainability.

Designing with Empathy: Key Principles

When spaces are designed with empathy, they cater to users' holistic needs. Thoughtful layouts, soothing materials, and sensory-friendly environments create a sense of security and relaxation. By prioritizing the human experience, we can design spaces that promote healing, inclusivity, and overall well-being.

Challenges in Designing with Empathy

While designing with emotional intelligence is essential, it comes with challenges:

Balancing Functionality & Emotion: Ensuring usability without compromising on warmth and comfort.

Understanding Diverse Needs: Addressing varied emotional responses and sensory sensitivities.

Material & Budget Constraints: Achieving sustainability and comfort within cost limitations.

Spatial Limitations: Creating open, soothing environments in restricted spaces.

Striking the Right Balance: Avoiding sensory overload while maintaining a calming atmosphere.

The Future of Wellness Spaces

Looking ahead, wellness spaces will continue to evolve towards:

Personalized & Adaptive Environments: AI-driven spaces that adjust to user needs.

Biophilic & Nature-Integrated Design: Green walls, indoor gardens, and natural elements.

Sensory & Neuro-Inclusive Design: Spaces tailored for diverse sensory preferences.

Holistic & Multi-Functional Wellness Hubs: Facilities that blend healthcare, meditation, fitness, and community spaces.

Sustainable & Smart Technologies: Energy-efficient, toxin-free materials and smart automation.

Conclusion: The Enduring Role of Empathy in Design

As we move forward, designing with empathy will remain a fundamental pillar in creating wellness spaces that nurture not only the body but also the mind and spirit. By embracing intuitive, human-centred design, we can build environments that truly enhance well-being and improve quality of life in the long term.

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